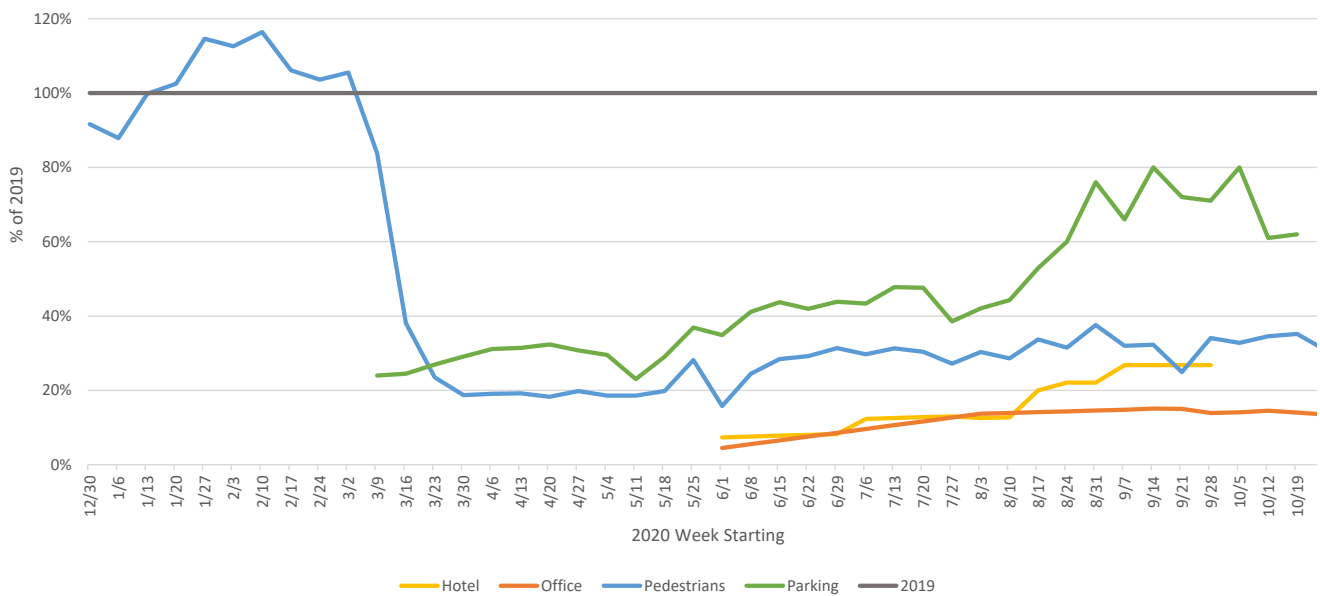


OCTOBER BY THE NUMBERS

To help you better understand the status and operational plans of Loop businesses, Chicago Loop Alliance has compiled data from multiple sources, including monthly stakeholder surveys and data shared by partner organizations.

In October, the percentage of companies reporting all staff working onsite increased, and those reporting no staff working in the Loop significantly decreased. However, office buildings still remain mostly empty, as most employees are working remotely. For all sectors measured, parking still seems to be faring the best in comparison to last year but dropped a bit in October, which seems to align with survey results showing an increase in CTA and Metra ridership in October. The top Loop activity which people surveyed said they'd participate is visiting a doctor followed by shopping and dining.

YEAR OVER YEAR



Pedestrian Data: Chicago Loop Alliance’s pedestrian counters track pedestrian activity on State Street. Eighteen counters are located on the east and west sides of State Street from Wacker to Ida B. Wells and count each time a person enters onto State Street. These pedestrians could be employees, visitors, shoppers, residents, students, etc.

Office Human Occupancy: Occupancy data is calculated as the percentage of people physically in office buildings compared to the same week in 2019. The data is aggregated from a sampling of 12 anonymous office buildings in the Loop.

Parking: Parking is calculated as the percentage of parking spots occupied in the Loop compared to the same week in 2019. The data is aggregated based on all Loop parking spots from two anonymous Loop-wide parking operators.

Hotel: Numbers are based on hotel room occupancy of 15 Loop hotels, provided by STR, Inc.

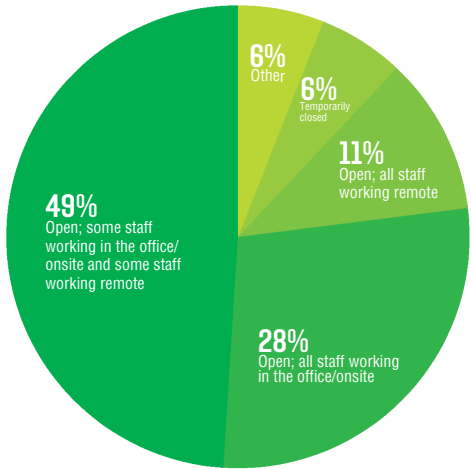
STAKEHOLDER SURVEY

53 respondents representing a wide variety of industries and perspectives reported their activity in the Loop during October.

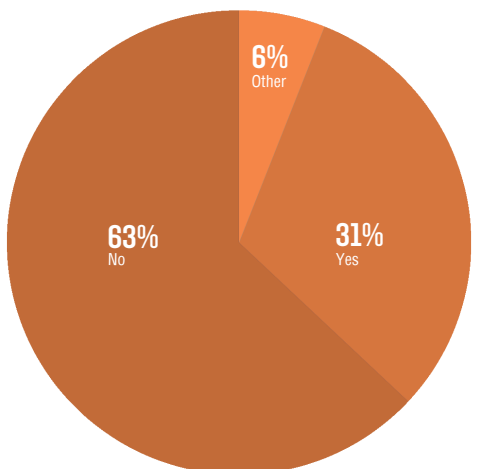
SURVEY PARTICIPANT INDUSTRIES

- Restaurant/Bar/Private Club: **15%**
- Financial Institutions: **10%**
- Health/Wellness: **10%**
- Arts/Cultural Attractions/Entertainment: **9%**
- Education: **9%**
- Real Estate/Development: **7%**
- Service Provider: **7%**
- Hotels/ Lodging: **4%**
- Media: **3%**
- Technology: **3%**
- Public Affairs/Government: **3%**
- Architecture/Engineering/Construction: **1%**
- Property: Commercial: **1%**
- Retail: **1%**
- Other: **18%**

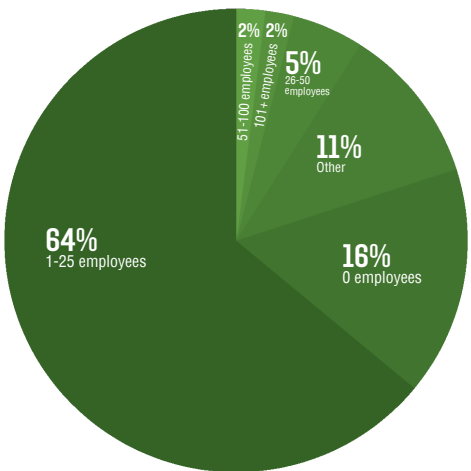
WHAT IS YOUR CURRENT OPERATION STATUS?



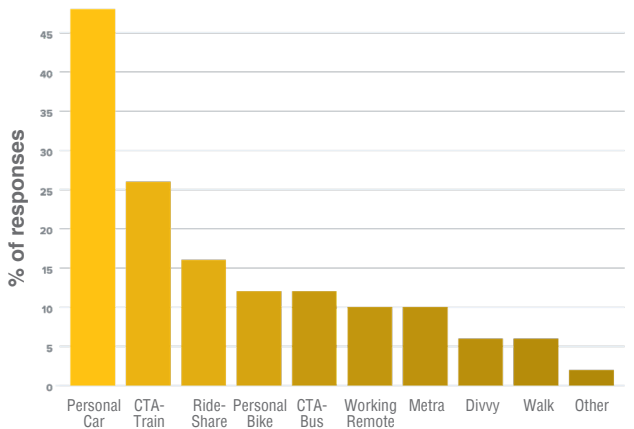
ARE YOUR HOURS DIFFERENT THAN YOUR NORMAL (PRE COVID-19) HOURS?



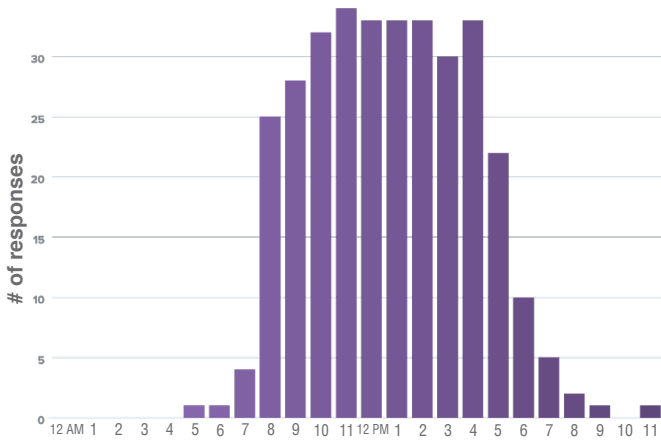
HOW MANY OF YOUR EMPLOYEES ARE WORKING IN THE LOOP?



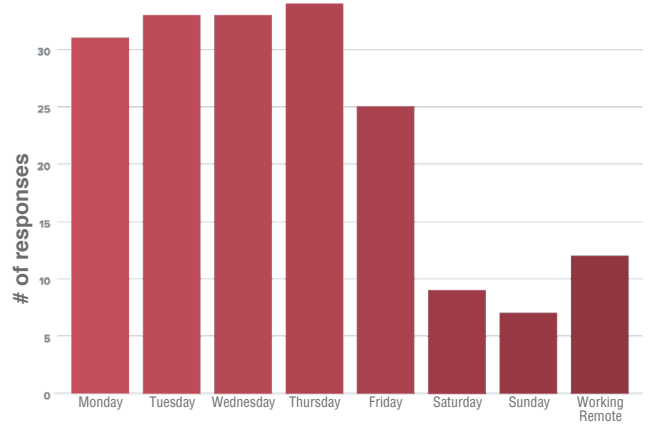
HOW ARE YOU GETTING TO WORK IN THE LOOP?



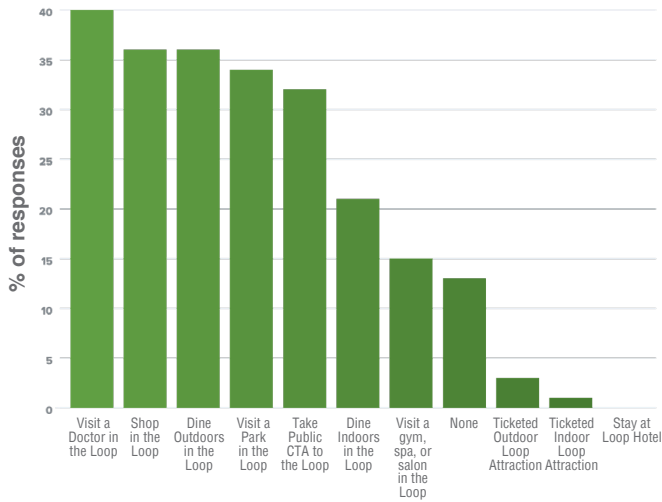
WHAT HOURS ARE YOU TYPICALLY WORKING IN THE OFFICE/ONSITE?



WHAT DAYS OF THE WEEK ARE YOU TYPICALLY WORKING IN THE OFFICE/ONSITE?



WHICH OF THE FOLLOWING ACTIVITIES WILL YOU PARTICIPATE IN THIS MONTH?



DID YOU VISIT THE LOOP DURING THE WEEKEND IN OCTOBER?

